

Reach Higher Than Ever Before Annual Giving Fund 2011-2012

October 1, 2011

Dear Appreciated Donor,

I hope your 2011 has been as good as ours at Arkansas Baptist -- the Lord has blessed us immensely. At 790 students, our enrollment is the highest in the school's 31-year history!

Our sports teams, choir, band, and student academic teams have performed with excellence. We continue to retain and attract the best teaching staff that is comprised of individuals who not only impart knowledge, wisdom and understanding, but who proclaim the Gospel of Jesus Christ.

These good things didn't happen by accident. Thanks to our donors, we've been able to grow and sustain our growth. Our students are enjoying cutting-edge technology in the classroom; our academic program continues to strengthen, and our teachers receive the best training.

I hope that you'll be able to support the Annual Giving Fund this year. As you know, tuition and fees alone do not cover the cost of operating our school. We rely on donations to the Annual Giving Fund to do the work that God has entrusted us to do.

I pray that you'll be able to help Arkansas Baptist touch the lives of our students and their families.

Sincerely,



David J. Sanders
Director of Development, Arkansas Baptist

Your gift will help Arkansas Baptist meet the \$175,000 goal for the Annual Giving Fund.

So far, our faculty, staff, administration, board and friends have given just over \$20,000.

Together, we can "Reach Higher Than Ever Before!"

\$175,000

\$20,000

Non Profit Org
U.S. Postage
PAID
Permit No. 177
Little Rock, AR

Thanks to you, Arkansas Baptist is a recognized leader in private Christian Education.

This year, we ask you to help us

Reach Higher Than Ever Before
Annual Giving Fund 2011-2012



2011-2012 Annual Giving Fund

Reach Higher Than Ever Before

Why is the Annual Giving Fund necessary?

Tuition alone does not cover the cost of Arkansas Baptist's excellent academic program. The Annual Giving Fund provides our school with the opportunity to fund those priorities, which help to make it the leader in private Christian education.

This year's Annual Giving Fund focuses on continued funding of cutting-edge technology for our students; enhancing our award-winning fine arts programs; supporting a growing transportation budget, and investing in our teachers so that we continue to have the region's best educators instructing our students.

If you didn't give last year, please make a contribution. If you did, we encourage you to give again. Join us in making a pledge to the Arkansas Baptist Annual Giving Fund. Whether you give \$25 or \$2500, it doesn't matter. Every gift makes a difference and will help us reach our \$175,000 goal.

There are numerous ways you can contribute to the Annual Giving Fund! So, fill out your pledge card today and do your part to help Arkansas Baptist fulfill its mission and to grow knowledge, wisdom and understanding.

Name _____

Address _____ City _____ Zip _____

____ Enclosed is my gift of \$ _____ to the Arkansas Baptist Annual Giving Fund.

I/We would like to designate _____ Fine Arts _____ Teacher Enrichment _____ Classroom Technology
_____ Elementary _____ High School _____ Specific Teacher _____

I/We would like to designate our gift to the _____

____ I/ We would like to use _____ Visa _____ Master Card

Card # _____ Name of card holder _____

Exp. date ____/____ Security Code _____

____ I/We pledge \$ _____ to be paid by May 31, 2012.

____ I/We want to transfer stock. Please contact me at _____ (phone number).

____ I/We want to make a monthly draft. We pledge a total amount of \$ _____

I have enclosed a voided check and filled out the information below *

____ This gift is: In honor of _____ or In memory of _____

Send acknowledgement to _____

Address _____

Are you:

____ Alumni _____ Class Year
____ Current Parent
____ Parent of Alumni
____ Grandparent
____ Board Member
____ Friend of Arkansas Baptist
____ Former Board Member
____ Other _____

Please let us know if you would like more information on:

____ Wills and Trusts
____ Endowed Scholarships
____ Income-producing Gifts

Name _____

Phone _____

E-mail _____

Does your employer or spouse's employer have a matching gift program that could double or triple your gift?

If so, please enclose your company's matching gift form to participate.

*I authorize the bank to charge my account a monthly draft of \$ _____ payable to Arkansas Baptist School System to begin ____ (month) ____ (day) , ____ (year)
____ continue until further notice OR ____ end on ____ (month) ____ (day) , ____ (year).

Signature